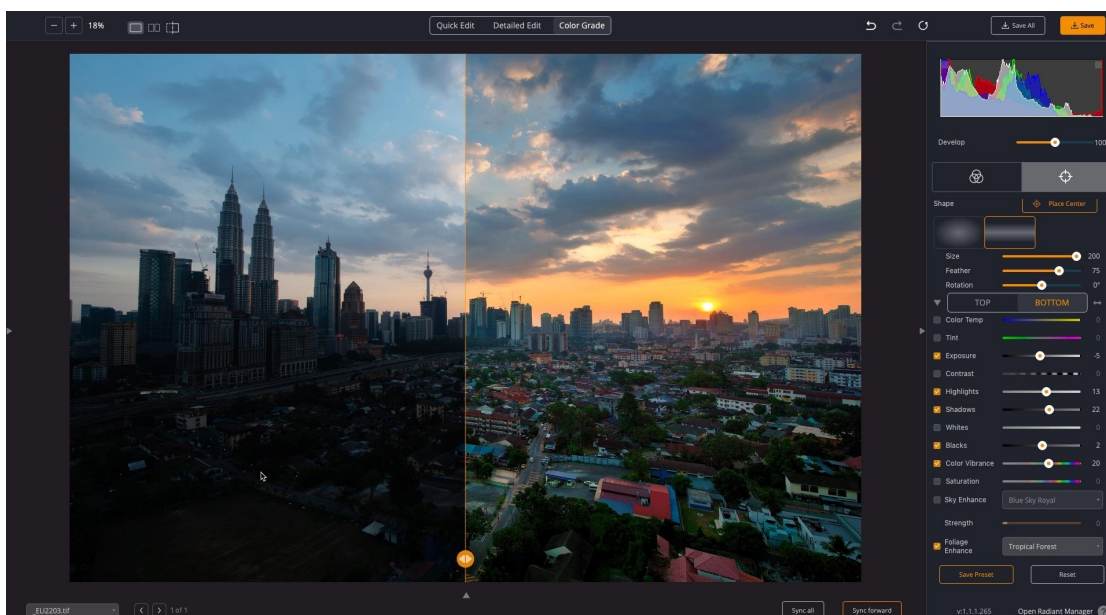


Press release

Radiant Photo: New free update offers major performance boosts and improves batch processing and color grading capabilities

Radiant Photo delivers superior finished photos in record time. With its latest update, the photo editor gets even faster and more convenient to use. By constantly listening to Radiant Photo users and improving the software, the team delivers on its promise: Helping photographers to bring out the full potential of their images.

INDIALANTIC, FL - April 17, 2023 — Radiant Photo uses smart image analysis and applies changes on a pixel-by-pixel basis without over-processing photos. Whether photographers rely on Radiant Photo's automatic enhancements and use batch processing or love to tweak the software's suggestion manually for every image - great results and editing speed are paramount. The new update 1.1.1 which is now shipping delivers improvements in three areas, all of which make processing your images faster than ever: batch processing, performance boosts, and color grading.



Radiant Photo offers three modes: Quick Edit which includes powerful auto-enhancements and only a few sliders to adjust, Detailed Edit with all manual controls, and Color Grade for a more creative take on the image.

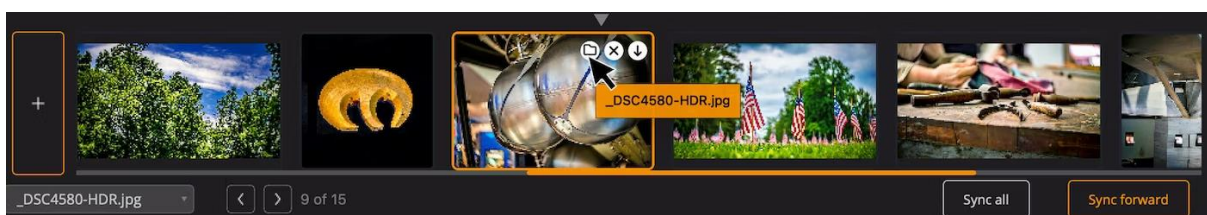
Elia Locardi, professional photographer and CEO of Radiant Imaging Labs:

“In recent months, we noticed a trend that a lot of new AI services for photographers rely on cloud processing. This means, you pay extra for data transfers and lose a lot of time in the process. Even worse, because full-size 16-bit files would be too big for the cloud, you often lose on quality when only low quality proxy files are transferred. Radiant Photo does everything on your local computer, delivering consistent results using its proprietary technology and industry-leading color science. With no variable costs at all: You just pay once for our software. Our latest update shows how committed the team is in improving the user experience, this time focusing on speed.”

Batch processing improvements

Update 1.1.1 adds two new features that improve the ability to batch-process photos:

- **Process entire folders.** Just choose “File > Open Folder” to select an entire folder of images to process. The folder can even have subfolders within it. The only limitation for how many images that can be opened at once is the amount of RAM in the user’s system.
- **Navigate faster.** Inside the filmstrip, users will now find a third button: Clicking on the folder icon reveals the file’s original location. This is useful if you want to go back to the original location of an image to grab more files or to check on file details. The other two options include saving the file or closing it without storing the changes.



The filmstrip shows all photos that are currently open in Radiant Photo. It can be used to toggle between images - and also to directly save and close a file, or reveal its location.

In addition to the two new features, update 1.1.1 improves batch processing speeds and stability. This is an important area for the team at Radiant Imaging Labs as it allows Radiant Photo to be a big timesaver. Users will find that processing several photos with the “Save all” command gives them a faster output. When you run Radiant Photo on a computer with less RAM, you will profit from increased stability in batch processing.

Performance boosts

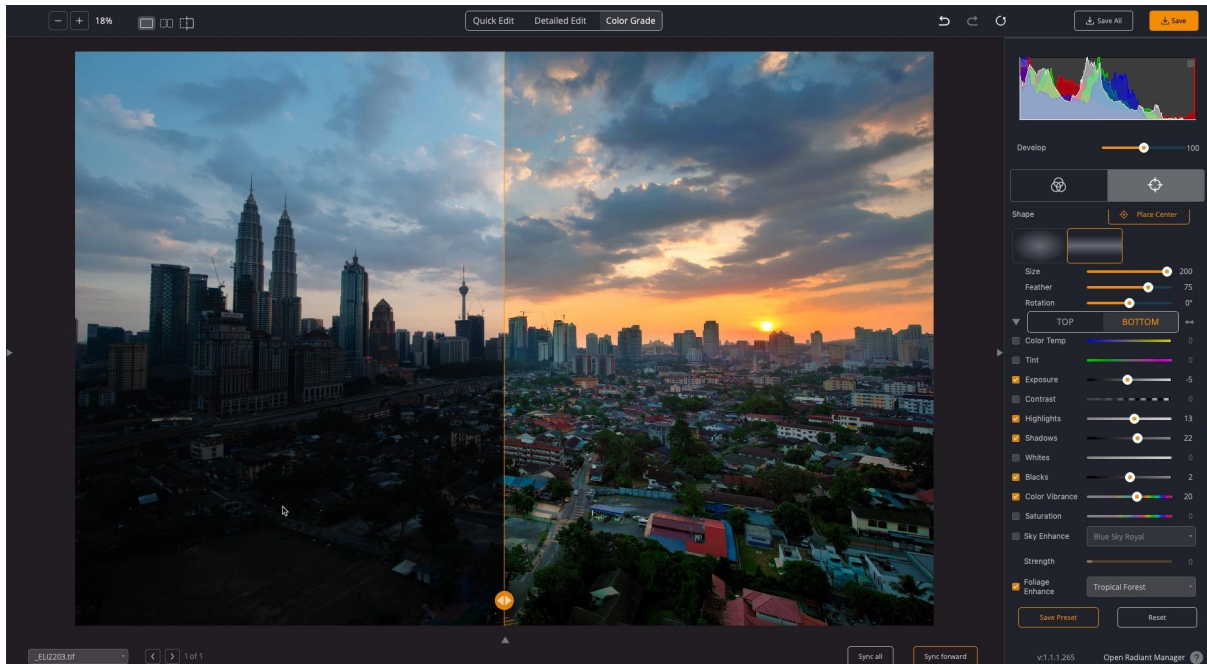
Processing speed is a key performance indicator for photo editing software. Radiant Photo's update 1.1.1 brings improvements to a large number of users.

- **Windows speed increase.** Radiant Photo had already been speed optimized for macOS M1/M2 processors since the software's launch. Update 1.1.1 now brings many of those improvements to Windows users. Users with mid-level hardware will especially see a performance boost.
- **Faster raw processing on Windows.** Radiant Photo 1.1.1 brings an optimized Raw processing pipeline for Windows users, using the Raw support of the operating system's Raw Image Extension.

Color Grading Improvements

In December, Radiant Photo added a new Color Grading workspace to its processing pipeline. These robust color grading tools allow users to give their perfectly developed photos a whole new look: Add your creative style to your image with just a few clicks. It works with color processes known from filmmaking but adapted to photography. With the new update 1.1.1, these tools have been improved.

- **Easy compares.** You can now double-click the three sliders in the Color Grading workspace tools to reset them to their default values. This makes it easier to experiment without needing to do a full reset.
- **Improved Graduated Filters.** The "Graduated Filter" tool no longer resets when you toggle its visibility. This makes it easy to turn it off and on to compare its effects. The "Feather" slider in the Graduated Filter is also more accurate.



Radiant Photo's Graduated Filter allows adjustments to specific portions of your photos. For example, you can apply a radial gradient – to add stylistic vignettes – or linear gradients – affecting just the top and bottom of the image, perfectly bringing out the sunset in this shot.

Radiant Photo update history

Since the launch of Radiant Photo in September 2022, the team has spent hundreds of hours listening to users, reading feedback from the community and translating it into action to make Radiant Photo better. While new features matter, really listening to customer requests is critical.

With the first minor updates, flaws of the first version were fixed, more and more Raw file support was added and some new features have been implemented. The major update 1.1 added a new color grading workspace to the software, giving users even more creative options. The new update 1.1.1 focuses on performance and improved batch processing.

Compatibility, languages, availability, and pricing

Radiant Photo runs as standalone software on Windows and macOS. Radiant Photo is performance optimized for ARM processors which are used in Apple's M1 and M2 computers. It can also be used as a native plugin inside Adobe Photoshop, Adobe Lightroom Classic and Corel PaintShop Pro.



Radiant Photo supports the following languages: English, Chinese, French, German, Japanese, Korean, Portuguese and Spanish.

Radiant Photo is available from radiantimaginglabs.com. It includes a six month Buyer Protection: No matter when you buy, you will always receive six months of update assurance for your purchased product. While most software companies only offer this level of buyer protection for 15 or 30 days for purchased products, you will get the full updates for free for six months no matter what. Also, there is a 30-day money back guarantee in place, so every customer has 30 days to try everything out and decide if they want to keep using Radiant Photo or not.

Pricing for Radiant Photo starts at \$129 / €139 / £129 for either the standalone version or the plugin version. Those customers who want both options, standalone *and* plugin, opt for the bundle at \$159 / €169 / £159. In case you wonder, why prices seem higher outside of the US: Traditionally, US prices are before any state tax, prices in Europe are always inclusive of VAT.

Your Photos. Simply Radiant.

About Radiant Photo and Radiant Imaging Labs

Radiant Imaging Labs is the first photo editing company that is managed entirely by photographers to create smart editing tools. Radiant Photo is pleased to utilize industry-proven technology from Perfectly Clear and FotoNation in its architecture. With photographers from all walks of life in mind, Radiant Photo was designed to be extremely accurate, easy to use, fast and completely customizable. Radiant Photo runs as standalone software on Windows and macOS, or can be used as a native plugin inside Adobe Photoshop, Adobe Lightroom Classic, and Corel Paintshop Pro.

Media contact

BuzzMission GmbH
Grete-Mosheim-Str. 7
80636 Munich, Germany
radiant.pr@buzzmission.com

Subject to errors and modifications. Last update: April 17, 2023