

PRESS RELEASE

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hubergroup Print Solutions restructures its UV poly/tin offset portfolio

Everything from a single source – with this aim in mind, the international ink specialist hubergroup Print Solutions has revised and strengthened its UV offset portfolio for non-absorbent substrates. The portfolio includes printing inks, varnishes, and fountain solution additives that are optimally matched to each other and thus enable a smooth printing process. Thanks to intensive development work, the globally available food and non-food ink series NewV poly (MGA) and NewV tin (MGA) as well as the varnish series NewV lac (MGA) are now also formulated to be sensorially neutral and PTFE (polytetrafluoroethylene)-free.

"Our customers are our focus, so it was important to us to provide printers with a well-matched and globally available portfolio with the best printing performance." With these words Roland Schröder, Product Manager UV-Offset at hubergroup, explains the new positioning as a complete range, which does not only include inks but also varnishes and fountain solution additives.

But even beyond that, there are some changes in hubergroup's UV offset portfolio: for example, the ink and varnish series are now formulated PTFE-free in order to comply with the regulations of the American market as well as the requirements of important brand manufacturers and to be prepared for future specifications in other global markets. In addition, the NewV lac series is now free of benzophenone, a substance that is considered controversial due to its potential carcinogenic effects. Last but not least, there is a new NewV tin LED series for metal packaging, which includes UV inks and varnishes for LED drying.

According to hubergroup, the common feature of all products is very good reactivity and adhesion. Roland Schröder sums up: "With this repositioning, we have designed our portfolio future-oriented. At the same time, however, it was important to us that printers can continue to rely on a stable printing process with high-quality printing results. Our international service staff are therefore available for our customers with their expertise at all times and accompany the complete project handling from the idea to implementation and continuous further support." Tools such as the company's own HDCC colour management system, which guarantees customers the same colour all over the world, round off the service offering.

About hubergroup

hubergroup is an international printing inks and chemicals specialist based in Germany with a history stretching back more than 255 years. In its two divisions, the company develops innovative, sustainable products and services to enable its customers to achieve first-class results. The Print Solutions Division produces inks, varnishes and printing auxiliaries for packaging, commercial and newspaper printing. The Chemicals Division produces specialty chemicals such as resins, laminating adhesives, pigments and additives at its plants in India. hubergroup employs around 3,500 people in almost 30 countries and generated annual sales of around €813 million in 2022.

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