



05.02.2014 - 08:30 Uhr

## Eventmachine. Corporate event planning just got easy

Hamburg (ots) -

Launched at the start of the year, eventmachine.de (<http://ots.de/LYm78>) revolutionizes the planning of corporate events in Germany. Never before have people been able to get instant online price quotes for corporate events. With eventmachine, the planning of a company anniversary, summer party or conference is as easy as booking a package holiday online.

Eventmachine (<http://ots.de/LYm78>) launches against a backdrop of ever increasing pressure on companies and agencies to organise events at low costs and short notice. "With eventmachine.de the customer puts together their perfect event in five simple steps", explains Managing Director Florian Zelfel from the Hamburg event specialist ZELFMADE. "Exact pricing is shown at every step so customers can stay within their budgets."

Decades of industry knowledge and complex configuration algorithms have gone into eventmachine. "Without the involvement of reputable suppliers it would not have been possible to calculate corporate events online all over Germany", stresses Florian Zelfel. "However, users will never notice the complexity involved."

Peter Warren, founder of configuration specialist Synoptive (USA) (<http://www.synoptive.com/>), adds: "We are proud to have partnered to create eventmachine, a first-of-its-kind configurator. Eventmachine offers immediate pricing through an innovative, intuitive interface. Now anyone can plan company events."

Eventmachine is easy for inexperienced project managers and untrained assistants to use: you can immediately see how each decision affects the price. Event "templates" provide users with pre- built events to customize. Experienced event professionals in companies will also enjoy eventmachine.de. Replace weeks of phone calls and laborious briefings with a few clicks.

"I experience many efficiency killers: time pressures, changing contacts and unclear briefings. Eventmachine closes this efficiency gap with an innovative tool to easily put together the perfect corporate event", says Florian Zelfel.

Further information:

Website (<http://ots.de/qGRX5>)

Trailer (<http://www.youtube.com/user/eventmachine>)

Contact:

Florian Zelfel

+49(0)8000.636266

[service@eventmachine.de](mailto:service@eventmachine.de)

Imprint (<http://ots.de/iNrxL>)

Original content of: ZELFMADE GmbH, transmitted by news aktuell

Diese Meldung kann unter <https://www.presseportal.de/en/pm/112267/2656602> abgerufen werden.