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## New storage solution from Yanfeng Automotive Interiors makes life on board even more practical and comfortable / The StowSmart floor console enhances everyday driving with increased storage options



Germany (ots) -

Yanfeng Automotive Interiors (YFAI), the world's largest supplier of automotive interiors, has the answer to today's automotive storage requirements: the StowSmart floor console featuring customizable storage compartments and flexible tambour doors. This provides enhanced organization, additional storage and ergonomic usability. Ease of use is combined with high-quality craftsmanship in a modern design. Therefore everyday items people bring in their vehicles - from smartphones to handbags - are easily accessible and well organized. In addition to StowSmart, YFAI also has numerous other options for additional storage of items.

Hardly anyone gets into their car empty-handed. Whether it's a briefcase, handbag, tablet, purse, sunglasses or a coffee cup, drivers and front-seat passengers bring a variety of items with them, which must be easily accommodated and accessible. As a result of consumer research, as well as ergonomic and kinematic studies, Yanfeng Automotive Interiors has developed optimal solutions for floor consoles, designed to meet the needs of vehicle occupants more than ever before. The company's latest product innovations include StowSmart, a floor console that addresses individual driver preferences.

StowSmart - reconfigurable in no time at all

The new StowSmart floor console is both ergonomic and easy to use - with two flexible tambour doors that give occupants the ability to store their items on different levels. The StowSmart compartment offers an individual organizing system with different-sized compartments. Life's little things, for instance, can be stored in stacked compartments with sliding partitions.

"Our StowSmart floor console gives automakers greater potential for differentiation and offers consumers convenient functionality," said Michelle Page, director Global Product Development, Floor Consoles. "We conducted research and looked at trends of how consumers store items in their vehicles as we developed this product." While the designers initially focused on consumers' desire for greater convenience, the engineers also prioritized the need for lighter modules. The StowSmart floor console offers reduced component complexity and a weight savings of approximately 30 percent.

Practical features optimize storage space

The StowSmart floor console is a key feature in the Innovation Demonstrator 2016 (ID16) concept car at the IAA along with other unique storage options for occupants in both rows. The five modules in ID16 - StowSmart, CatchBin, Coolbox a removable beverage holder, and the sliding compartment for large bags - are all well placed and easily accessible. The use of these modules results in improved storage space and ergonomic adjustment; optimized packaging space; reduced weight; as well as easy to clean materials.

Please visit the Yanfeng Automotive Interiors media microsite for the IAA 2015 for additional images: <http://iaa2015-media.yfai.com>

#### About Yanfeng Automotive Interiors

Yanfeng Automotive Interiors is the world's leading supplier of instrument panels and cockpit systems, door panels, floor consoles and overhead consoles. Headquartered in Shanghai, the company has more than 90 manufacturing and technical centers in 17 countries and employs over 28,000 people globally. Established in 2015, Yanfeng Automotive Interiors is a joint venture between Yanfeng Automotive Trim Systems Co., Ltd, a wholly owned subsidiary of Huayu Automotive Systems Co., Ltd. (HASCO), the component group of SAIC Motor Corporation Limited (SAIC Motor), and Johnson Controls a global multi-industrial company. For more information, please visit [www.YFAI.com](http://www.YFAI.com).

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