

06.06.2017 - 09:32 Uhr

Heidelberg expanding its Industry 4.0 offering - takeover of software provider DOCUFY strengthens the Digital Platforms division

Heidelberg (ots) -

- DOCUFY develops professional software solutions for technical documentation and will complement the portfolio of Heidelberg Digital Platforms
- Digital Platforms offers IT solutions for designing, producing, and servicing industrial customers' innovative high-tech products
- Focus on customer segments such as automotive, mechanical engineering, medical technology, and high-tech industrial

Heidelberger Druckmaschinen AG (Heidelberg) has reached another milestone in its digital growth strategy with its takeover of DOCUFY GmbH in Bamberg (www.docufy.de) with effect from 1 May 2017. DOCUFY develops professional software solutions for technical documentation and is the first provider of multi-level documentation. DOCUFY's solutions optimize the processes involved in the creation of technical documentation and make them available digitally to all departments, along the entire value chain. The company has recorded strong and profitable growth in recent years and generated turnover of around EUR 6.5 million last year. DOCUFY has around 80 employees.

The acquisition will complement the portfolio of the Heidelberg Digital Platforms division. Digital Platforms offers IT solutions for digitizing and automating processes involved in designing, producing, and servicing innovative high-tech products. This division is where Heidelberg concentrates its technologies and expertise around product life cycle management, which it has spent decades acquiring, in order to be able to offer them to industrial customers also. Heidelberg Digital Platforms addresses a worldwide market with a volume of around EUR 1 billion.

The solutions for digital transformation result in a considerable improvement in efficiency and a significantly shorter time to market for new products, so very much in keeping with Industry 4.0.

DOCUFY counts well-known industrial companies among its customers and will continue to support them as usual as well as additionally offering them Heidelberg solutions in the future for further digitization of their value chain. The takeover will extend Heidelberg's existing base of industrial customers, and as such offers additional turnover and revenue potential for the company. The founder and Managing Director of DOCUFY, Uwe Reißenweber, will be staying on in his current role.

"With the takeover of DOCUFY, we are gradually implementing our strategy 'Heidelberg goes digital!'. But the investment in the growth market of digital product life cycle management will also strengthen our own competitiveness," says Rainer Hundsdörfer, CEO of Heidelberg.

The Heidelberg Digital Platforms division is part of the Heidelberg Digital Business and Services segment under the leadership of Board Member Dr. Ulrich Hermann. In this segment, Heidelberg implements intelligent linking of equipment, services, and consumables to develop new business models in the digital environment aimed at allowing customers to access new revenue potential against the backdrop of continuing digitization.

"With DOCUFY, Heidelberg is gaining access to other Industry 4.0 technologies and expertise such as web services, smart devices, internet technologies, augmented reality, and cloud computing. The gradual integration of the DOCUFY solutions into the overall portfolio of Heidelberg Digital Platforms will enable us to offer our industrial customers end-to-end process support in product life cycle management in the future. In this way, Heidelberg is underlining its leading position in the area of digitization," says Dr. Ulrich Hermann, Member of the Management Board responsible for Digital Business and Services.

Image material as well as further information about the company can be found in the Heidelberger Druckmaschinen AG press portal at www.heidelberg.com.

Important note: This press release contains forward-looking statements based on assumptions and estimations by the Management Board of Heidelberger Druckmaschinen Aktiengesellschaft. Even though the Management Board is of the opinion that those assumptions and estimations are realistic, the actual future development and results may deviate substantially from these forward-looking statements due to various factors, such as changes in the macro-economic situation, in the exchange rates, in the interest rates and in the print media industry. Heidelberger Druckmaschinen Aktiengesellschaft gives no warranty and does not assume liability for any damages in case the future development and the projected results do not correspond with the forward-looking statements contained in this press release.

Contact:

Heidelberger Druckmaschinen AG

Corporate Public Relations

Thomas Fichtl

Phone: +49 6222 82-67123

Fax: +49 6222 82-67129

E-mail: Thomas.Fichtl@heidelberg.com

Investor Relations

Robin Karpp

Phone: +49 6222 82-67120

Fax: +49 6222 82-99 67120

E-mail: robin.karpp@heidelberg.com

Original content of: Heidelberger Druckmaschinen AG, transmitted by news aktuell

Diese Meldung kann unter <https://www.presseportal.de/en/pm/6678/3652709> abgerufen werden.