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Yanfeng Automotive Interiors collaborates with key innovative companies to create the next living space

Frankfurt (ots) -

Disruptive trends, including electric vehicles, autonomous driving, mobility services and new tech mobility OEMs are driving rapid change in the automotive industry. To address this, Yanfeng Automotive Interiors (YFAI), the global leader in automotive interiors, is executing a comprehensive, forward-looking product and technology portfolio transformation, which includes partnerships with key innovative companies.

To further enhance YFAI's position as a leader in automotive interiors, and to align with the rapid pace of the industry, the company is executing a comprehensive forward-looking product and technology portfolio transformation. This transformation focuses on YFAI's core products, adjacent products, innovative products and technologies, and interior integration.

"We believe that forming strategic partnerships with innovative companies in and out of the industry helps us address rapidly changing trends and to serve as a single source for interior integration," said Han Hendriks, Chief Technology Officer for YFAI. The company recently signed new agreements with several innovative companies in the area of wood and aluminum.

About Lenderink Technologies:

Yanfeng Automotive Interiors collaborates with Grand Rapids, Michigan-based Lenderink Technologies, a well-respected provider of wood veneers and solutions. This agreement is for cooperation in the field of authentic automotive wood interior surfaces and technologies. With more than 40 years of experience, Lenderink Technologies is a diverse and sustainable provider of authentic wood veneers and the associated manufacturing solution technologies.

With this new relationship, both parties are drawing on the market trend towards the increasing consumer demand for sustainable, luxurious, authentic wood surfaces. They will provide comprehensive and sustainable authentic wood solutions for automakers.

"Lenderink Technologies is an industry leader for wood surfaces. Consumers have a desire for more authentic materials in the interior," said Johannes Roters, CEO for Yanfeng Automotive Interiors. "The combination of both companies' expertise and global network for the integration of this technology into vehicle interiors, provides our customers with unprecedented value anywhere in the world."

"We are pleased to collaborate with Yanfeng Automotive Interiors on their vision of the automotive interior of today and in the future", said Tom Lenderink, CEO of Lenderink Technologies Inc.

About Gabrijel Aluminium:

YFAI also signed a strategic partnership with Gabrijel Aluminium, a global manufacturer of technical aluminum components, based in Grosuplje, Slovenia. This partnership agreement is focused on cooperating in the field of automotive aluminum interior surfaces and technologies. With the new partnership, both companies are drawing on the market trend towards the increasing demand for authentic aluminum decorative and functional surfaces.

"As a provider of high-quality aesthetic and technical aluminum products, and with more than 50 years of experience, Gabrijel Aluminium is the best possible partner in this field," said Johannes Roters, CEO for Yanfeng Automotive Interiors. "Our combined expertise and global network will provide our customers unrivaled value and execution in any region."

"We offer a wide range of high-quality aluminium products, including a selection of technical and decorative components as specified by our customers. With the integration expertise of Yanfeng Automotive Interiors and the experience and innovative approach from both companies, we support our customers with the best possible solution from idea to delivery of a quality product", said Andrej Gabrijel, CEO of Gabrijel Aluminum.

Both companies look forward to providing new and compelling aluminum interior solutions for customers.

Please visit our IAA microsite or follow us online: http://www.yfai.com/the-next-living-space YFAI Facebook: https://www.facebook.com/YFautointeriors #ExperienceInMotion #NextLivingSpace

About Yanfeng Automotive Interiors:

Yanfeng Automotive Interiors (YFAI) is the global leader in automotive interiors. YFAI is redefining how people relax, work and play in their vehicle interiors today and decades from now. Headquartered in Shanghai, the company has approximately 110 manufacturing plants and technical centers in 20 countries and more than 33,000 employees globally. They design, develop and manufacture interior components for all automakers. Established in 2015, Yanfeng Automotive Interiors is a joint venture between

Yanfeng, one of the largest automotive suppliers in China and Adient, the global leader in automotive seating. For more information, please visit www.YFAI.com.

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