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Wirecard enhances payment suite for Xsolla, global video game business engine

Aschheim (Munich) (ots) -

- **Wirecard to process credit card transactions in Europe**

- **Gamers can pay with preferred payment methods**

Wirecard, the global innovation leader for digital financial technology, today announces Xsolla, the global video game business engine, as a new client for digital payments in Europe. Wirecard will complement Xsolla's card payments offerings, so that gamers continue to have their favorite payment options available in their territories.

Founded in 2005, Xsolla works with some of the world's largest gaming companies. Xsolla provides game developers and publishers with a powerful suite of tools and services to operate and sell more games globally. Whether startup developers or global powerhouse publishers, Xsolla enables its clients to grow their audience, expand their payments footprints and ultimately increase revenue.

"By connecting developers and publishers directly with gamers and influencers, Xsolla provides them with enhanced audience knowledge, brand reach and sales," commented Markus Fuchs, VP Sales, Digital Services, at Wirecard. "Core to its ethos of accessibility is to accept more of players' preferred payment methods. Considering the global nature of the gaming industry, this is something that can be a real challenge for developers, but is also something that can be conquered with the right payment partner."

Xsolla always aims to provide their partners with optimal payment solutions. With credit card payments now additionally powered by Wirecard, they will be able to expand the coverage by accepting more payments globally and connecting to more local gamers, thus ensuring the best conversion and retention rates.

"Great games can emerge from anywhere, at any time. At Xsolla, we want to ensure the best ideas get made, seen and played. Thanks to Wirecard, we can provide a frictionless purchasing experience on our platform so that our customers can focus on what matters most to them: the gaming experience," explained Anton Zelenin, Head of Payments at Xsolla.

About Wirecard:

Wirecard (GER:WDI) is one of the world's fastest growing digital platforms in the area of financial commerce. We provide both business customers and consumers with a constantly expanding ecosystem of real-time value-added services built around innovative digital payments by using an integrated B2B2C approach. This ecosystem concentrates on the areas payment and risk, retail and transaction banking, loyalty and couponing, data analytics and conversion rate enhancement in all sales channels (online, mobile, POS). Wirecard operates regulated financial institutions in several key markets and holds issuing and acquiring licenses from all major payment and card networks. Wirecard AG is listed on the Frankfurt Stock Exchange (DAX and TecDAX, ISIN DE0007472060). Find out more at www.wirecard.com.

About Xsolla:

Xsolla is the video game business engine with a set of tools and services that helps clients operate and sell more games globally. Serving only the video game industry, the Xsolla product suite caters to businesses from indie to enterprise, with: Xsolla Pay Station and its #1 Anti-fraud solution, Xsolla Partner Network, Xsolla Site Builder, Xsolla Store, Xsolla Login, and Xsolla Launcher. These tools work seamlessly to solve the complexities of distribution, marketing, and monetization so developers, publishers, and platform partners can increase their audience, sales and revenue. Headquartered in Los Angeles, with offices worldwide, Xsolla operates as a merchant and seller of record for major gaming entities like Valve, Twitch, Ubisoft, Epic Games, and PUBG Corporation. For more information, visit www.xsolla.com.

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