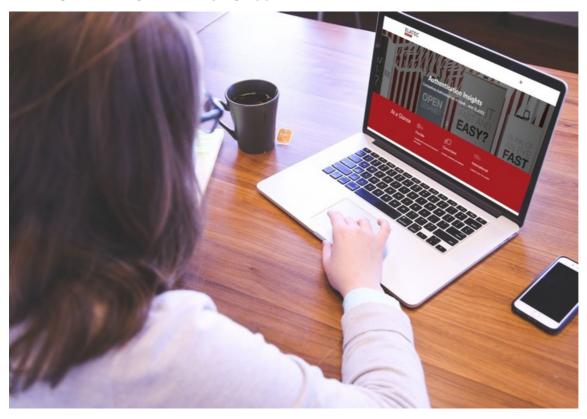


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## Elatec launches its own corporate blog / User authentication and identification: building knowledge, identifying opportunities



Munich (ots) -

As one of the world's leading providers of user authentication and identification solutions, ELATEC has a wealth of expert knowledge. Now, the company has launched its own blog, "Authentication Insights", to share helpful know-how and exciting industry insights with all interested parties. The blog posts appear regularly in German and English.

Whether in the smart office, on the university campus or for charging electric vehicles, there are virtually no limits to the use of authentication solutions with RFID (radio frequency identification) and smartphone-based technologies. This blog shows the complex challenges that companies and institutions can solve with modern access systems and the opportunities that their use opens up. The broad spectrum ranges from applications for secure printing and single sign-on for corporate networks to payment processes in the cafeteria. The name of the blog says it all: "Authentication Insights" offers decision-makers and project managers from all sectors concrete tips and practical decision-making aids for the implementation of their projects and the development of new business models. For example, the advantages and disadvantages of classic RFID cards and modern smartphone applications are compared and weighed.

"Digital transformation poses challenges for companies and society and, at the same time, offers numerous new opportunities. With this change, the topic of access control is also being completely rethought to ensure the security of data and physical assets. We want to provide impetus for this with our blog. Readers should benefit from the know-how of our experts," explains Denis Kim, Corporate Vice President Sales EMEA & Japan at Elatec.

Click here to visit the new blog "Authentication Insights by ELATEC"

Picture: **Download link** by Maisberger, Image source: Elatec

For more information, visit www.elatec.com

Press contact:

Elatec GmbH:
Barbara Mirlach
E-Mail: B.Mirlach@elatec.com

## Medieninhalte



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