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Velocity Global becomes Official Partner of the DP World Tour



Official Partner

DENVER and Surrey, England (ots) -

--News Direct--

- Velocity Global becomes first global technology company to sponsor the DP World Tour, PGA TOUR, LPGA Tour and Ladies European Tour
- DP World Tour to utilise the Global Work Platform from Velocity Global to enable employees to work anywhere in the world
- Multi-year agreement with elevated partnership status at three additional tournaments

The DP World Tour today announces that [Velocity Global](#), the world's leading provider of global talent solutions, has become an Official Tour Partner in a multi-year agreement. Velocity Global serves as the Official Global Work Platform of the DP World Tour.

Speaking about the partnership Rob Wellner, Chief Revenue Officer of Velocity Global said; "We are excited to become an Official Tour Partner and the Official Global Work Platform for the DP World Tour. Golf is truly a global game that spans national boundaries, leading to increased competition in an effort to find the best golf talent wherever it is. Finding and hiring top talent - anyone, anywhere - is at the heart of what Velocity Global provides to our customers. We give a competitive edge to leading companies to get ahead in the global marketplace. This partnership is a perfect embodiment of that work."

Max Hamilton, Commercial Director of the European Tour group, added; "The DP World Tour has a truly global footprint, with 45 tournaments across 25 countries in our 2022 schedule - and in Velocity Global, we have found a partner who matches that globality. As an ever-expanding Tour, their Global Work Platform will support our business operations for DP World Tour personnel working abroad. Their footprint in golf is substantial and given our close ties to the PGA TOUR and both the LPGA and Ladies European Tour with our mixed events, Velocity Global can create synergies through its deep partnerships across golf's biggest tours. We look forward to supporting each other in the years ahead."

As an Official Tour Partner, Velocity Global benefits from a range of marketing opportunities to grow its brand, including on-course signage and live television branding during DP World Tour events, bespoke social media content and access to tournament hospitality services. Throughout the partnership Velocity Global and the DP World Tour will develop a multi-channel content series to showcase some of the top players in the world and share their Work from Anywhere story. Velocity Global also enjoys elevated partnership status at three of the DP World Tour's premier tournaments each season. These are two Rolex Series tournaments - the BMW PGA Championship and the DP World Tour Championship - plus the ISPS Handa World Invitational, which is an innovative mixed gender tournament run in partnership with the LPGA Tour and Ladies European Tour.

The company's Global Work Platform™ enables employers to grow compliant distributed workforces in more than 185 countries. Serving as the Official Global Work Platform for the DP World Tour, this partnership will see the Tour use Velocity Global's services to help its employees work anywhere in the world.

With this announcement, Velocity Global is now a partner of the four leading Tours in the men's and women's professional game - the first global tech company to have such a presence in elite golf. The company is already the Official Global Workforce Solutions Platform of the PGA TOUR, as well as the presenting sponsor of the PGA TOUR University. Last month, Velocity Global also announced a new agreement as the Official Global Work Platform of the LPGA Tour and Ladies European Tour. In addition, Billy Horschel, the winner of the 2021 BMW PGA Championship on the DP World Tour and a six-time PGA TOUR winner, is a Velocity Global brand ambassador, along with 12th-ranked Lexi Thompson and Albane Valenzuela on the LPGA Tour. Kevin Hall, a four-time APGA Tour champion, is also a Velocity Global brand ambassador.

About Velocity Global

[Velocity Global](#) accelerates the future of work for anyone, anywhere, anyhow. Its Global Work Platform simplifies the employer and talent experience through its proprietary cloud-based talent management technology, backed by personalized expertise and

unmatched global scale. With talent solutions in more than 185 countries and all 50 United States, the platform combines global Employer of Record and Contractor Management to onboard, manage, and pay talent worldwide. More than 1,000 brands rely on Velocity Global to build global teams without the cost or complexity of setting up foreign legal entities or state registrations. Velocity Global was named a "Leader" in Global Employer of Record services by prominent analyst firm NelsonHall. Founded in 2014, the company has hundreds of employees across six continents. For more information visit velocityglobal.com.

About the DP World Tour

The DP World Tour is the main men's professional golf Tour of the European Tour group, with a global schedule featuring a minimum of 45 tournaments in 25 different countries across the 2022 season.

Formerly known as the European Tour, which was established in 1972, the 2022 DP World Tour schedule includes five Rolex Series events, along with four Major Championships, two World Golf Championship events and three tournaments co-sanctioned with the PGA TOUR, as well as tournaments staged around the world with a minimum prize of \$2million for all events solely sanctioned by the DP World Tour.

The season concludes with the final Rolex Series event, the DP World Tour Championship, Dubai, where the winner of the Tour's season-long competition, the DP World Tour Rankings, will be crowned.

DP World, the leading provider of global smart end-to-end supply chain and logistics solutions, is the title partner of the DP World Tour, which is administered by the European Tour group.

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DP WORLD TOUR

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