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## Focus on the essentials: Zleep Hotels comes to Berlin Airport



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#### Good design, good location, good price

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Scandinavian design, sophisticated functionality, top quality and thoughtful sustainability paired with efficient digital offerings. With the Zleep Hotel Berlin Airport, the Scandinavian hotel brand opens its first hotel in the German capital.

Together with the project partner, Project Immobilien Group, Deutsche Hospitality will open the 198-room hotel in the first quarter of 2024. Final conceptual corrections of the already finished hotel at Alexander-Meissner-Str. 4, 12526 Berlin have already begun.

*Peter Haaber, Founder and Managing Director Zleep A/S:* "Started in Copenhagen, we are very excited to soon be present in Berlin in addition to Madrid, Zurich, Hamburg and Prague. Zleep meets the zeitgeist of travelers who love Danish design, sustainable products and moderate prices. We are also pleased to strengthen our relationship with Project Immobilien Group with this project."

Martin Neumann, Managing Director of Project Immobilien Wohnen und Gewerbe GmbH: "It is a great pleasure for us to be able to realize the first Zleep Hotel in Berlin for Deutsche Hospitality. The fact that the decision was made in favor of the site in the Business Park Berlin reinforces our strategy of consistently focusing on future locations such as this."

The hotel offers Scandinavian, minimalist design along the brand promise "A great night's Zleep" without sacrificing comfort. The rooms are equipped with extra-long, comfortable beds, smart TV, high-speed Wi-Fi, rain shower in the private bathroom, all set in scene thanks to the homely lighting concept. The materials used were chosen with sustainability in mind. Furthermore, the hotel has a restaurant, a lounge and 55 parking spaces. Travelers can also take advantage of the digital check-in/out and other digital services.

Currently, the Zleep Hotels portfolio includes 15 hotels in Denmark, Sweden and Spain. In addition to the recent opening of the largest Zleep Hotel to date in Madrid, further properties are currently planned throughout Europe.

The Zleep Hotel Berlin Airport is being built in excellent company: with the existing Steigenberger Hotel and the two IntercityHotels in the immediate vicinity, Deutsche Hospitality is strengthening its presence at BER Airport.

Vision, passion and cosmopolitanism. **Deutsche Hospitality** delivers the perfect guest experience. Tradition and an eye for the future come together in an inimitable portfolio of eight brands operating across more than 160 hotels globally. "Celebrating luxurious simplicity.": **Steigenberger Icons** are extraordinary luxury hotels which combine historical uniqueness and modern concepts. The **Steigenberger Porsche Design Hotels** brand is generating innovative impetuses in the Luxury Lifestyle Segment. **Steigenberger Hotels & Resorts** represent the epitome of upscale hospitality on three continents. **Jaz in the City's** Lifestyle Hotels dictate the rhythm in the Upscale Sector. **House of Beats** unites a passion for the hotel business with the fascination of lifestyle, fashion and music. **IntercityHotel** is located at the very hub of any destination and offers a true home of comfort and mobility in the Midscale Segment. **MAXX by Deutsche Hospitality** is a charismatic conversion brand which is also positioned in the

midscale area of the market. **Zleep Hotels** provide a smart marriage of design and functionality in the Economy Segment. All of these brands are unified under **H-Rewards**, Deutsche Hospitality's loyalty program which yields benefits from the first booking onwards.

[www.deutschehospitality.com](http://www.deutschehospitality.com)  
[www.zleep.com/en](http://www.zleep.com/en)

#### Medieninhalte



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