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**NTT DATA Business Solutions publishes visionary book "IGNITE.2034"**



Bielefeld, Germany (ots) -

*A look into the future: What will the world look like in ten years' time?"*

NTT DATA Business Solutions announces the publication of the book "IGNITE.2034". In this visionary book project, the global IT service provider, together with 32 authors from twelve countries, offers an outlook on the year 2034. Over the course of 216 pages, the authors examine the key issues of the future and illustrate how potential developments over the next decade will have a lasting impact on our lives. Many of the scenarios described are already foreseeable today and illustrate the rapid pace of technological progress.

"I am very pleased that we were able to win so many well-known experts for this book. As a leading IT service provider focused on SAP, we have a social responsibility to actively shape the future. How will AI, quantum computing, climate change and medicine change our lives? And how can we at NTT DATA anticipate digital solutions for the needs of the future? Questions like these from the book drive us and are our engine for innovation and sustainable action," explains editor Norbert Rotter, CEO of NTT DATA Business Solutions AG and EVP NTT DATA, Inc.

The list of contributors to IGNITE.20234 is impressive: Dietmar Hopp, founder of SAP; Prof. A. Michael Spence, Nobel Laureate in Economics; Dr. Markus Steilemann, CEO Covestro; Diana Rauhut, Board Member Mainova AG; Dr. Alexander Glätzle, CEO & Founder Planq; Robert Swan, polar explorer; Nikola Hagleitner, Board Member DHL Group; Prof. Andreas Bett, Director Fraunhofer Institute for Solar Energy Systems; Yasuharu Sasaki, Global Chief Creative Officer Dentsu; and many more. With Abhijit Dubey, Global CEO of NTT DATA, Inc., and Andy Steer, Chief Partner Officer of NTT DATA Business Solutions UK&I, two experts from the Group also share their knowledge.

They all consider how their field of expertise will change over the next ten years. Their predictions are based on NTT DATA's six values: People, Trust, Sustainability, Innovation, Transformation and Society. Through these core topics, NTT DATA intends to set standards and demonstrate how technology can have a positive impact not only on businesses, but also on our planet and society as a whole.

IGNITE.2034 is now available as a paperback and Kindle version in German or English and can be ordered [here](#).

### About NTT DATA Business Solutions

[NTT DATA Business Solutions](#) is a leading global IT service provider focused on SAP with a powerful ecosystem of partners. With more than 35 years of in-depth experience, we enable companies worldwide to become Intelligent Enterprises. We deliver end-to-end solutions that accelerate sustainable growth and success – from strategic consulting and implementation to managed services and beyond. As a global strategic SAP partner, we drive innovation and leverage the latest technologies to support our customers individually and across all industries. Our more than 15,300 dedicated employees in over 30 countries work passionately every day to make it happen.

NTT DATA Business Solutions is part of [NTT DATA](#), a \$30+ billion trusted global innovator of business and technology services headquartered in Tokyo. As One NTT DATA we serve 75% of the Fortune Global 100 and are committed to helping customers innovate, optimize and transform for long-term success. NTT DATA is part of NTT Group.

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### Medieninhalte



*Norbert Rotter, CEO of NTT DATA Business Solutions, is the editor of the book IGNITE.2034 © Constantin Ranke / More information via ots and [www.presseportal.de/en/nr/24336](http://www.presseportal.de/en/nr/24336) / The use of this image for editorial purposes is permitted and free of charge provided that all conditions of use are complied with. Publication must include image credits.*

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