

28.01.2025 - 10:00 Uhr

## Senior managers for the European Newsroom - Christian Röwekamp appointed Editorial Director



*Brussels (ots) -*

The team of the European Newsroom (enr) in Brussels is growing by two experienced editorial managers. On February 1, Christian Röwekamp will assume the management of the joint project of 23 European news agencies in the newly created position of Editorial Director. Ivonne Marschall has already started as Editorial Team Leader. Both come from the German news agency dpa.

"This expansion of the team under new leadership means that the European Newsroom can monitor and describe the work of the EU institutions even more intensively. At the same time, the enr will support the participating agencies and their customers even better in offering broad and strong EU reporting in a time of great challenges," says Peter Kropsch, CEO of dpa and member of the enr Steering Committee. "I am very pleased that with Christian Röwekamp as Director and Ivonne Marschall as Team Leader we have been able to recruit two highly qualified people for the enr. Their tasks will also include the consistent further development of enr's services."

Christian Röwekamp (54) brings a wealth of experience in the dpa Group to his new role. This includes two positions as Managing Editor within dpa-infocom: From 2016 to 2022, he headed the dpa-Themendienst editorial department, which specializes in consumer topics, and from 2022 to 2023 he headed the news curation department. Previously, Christian Röwekamp was dpa's Head of Corporate Communications from 2011 to 2016, and he has been a project manager since 2023. His tasks in Brussels will include further intensifying cooperation between the agencies involved in the enr.

Ivonne Marschall (47) can also draw on a great deal of experience that she has gained in diverse management roles at dpa, including as Head of the Foreign Language Desk in the dpa Newsroom (2017 to 2018) and Managing Editor of the English Service (2018 to 2021). Since 2021, she has been working as a project and production manager for assignments from international and institutional clients in the dpa Custom Content editorial department, in which the enr project is organizationally anchored. As Editorial Team Leader, Ivonne Marschall now coordinates the operational work of the enr team in Brussels.

The aim of the European Newsroom, which was launched in 2022, is to strengthen the exchange and close cooperation between agency journalists at European level and to revitalize and enrich reporting on EU topics. Among other things, enr organizes interviews in Brussels and accompanies EU leaders on trips abroad to provide coverage for the member agencies. The European Newsroom also produces high-quality videos, multimedia social media content and a regular newsletter. The participating agencies distribute enr content in 22 languages via their own services to the media in their respective countries. The enr's extensive event and training program is dedicated to topics such as artificial intelligence, mobile reporting, the fight against deep fakes.

About the European Newsroom (enr):

The European Newsroom has two locations in Brussels, at the Residence Palace and at the Belga news agency. A total of 45 workstations are available for the correspondents of the participating agencies. These are AFP (France), AGERPRES (Romania), AMNA (Greece), ANP (Netherlands), ANSA (Italy), APA (Austria), ATA (Albania), Belga (Belgium), BTA (Bulgaria), CTK (Czech Republic), dpa (Germany), EFE, Europa Press (both Spain), FENA (Bosnia-Herzegovina), HINA (Croatia), Lusa (Portugal), MIA (North Macedonia), PAP (Poland), Ritzau (Denmark), STA (Slovenia), Tanjug (Serbia), TASR (Slovakia) and TT (Sweden). The agencies ELTA (Lithuania) and MINA (Montenegro) are connected to the enr as observer partners. The Ukrainian agency Ukrinform is part of the project as part of a Solidarity Partnership. The enr is funded by the European Commission.

About dpa:

The German Press Agency (dpa) was founded in 1949 and is one of the world's leading independent news agencies. dpa supplies media groups, companies and organisations with editorial content. This includes texts, photos, videos, graphics, radio reports and other formats. As an internationally active agency, dpa reports in seven languages. Approximately 1,000 journalists work from around 140 locations in Germany and abroad. Around 170 German media companies are dpa shareholders. The dpa editorial team works according to the principles laid down in the dpa statutes: independent of world views, commercial enterprises or governments. The central editorial office, headed by Editor-in-Chief Sven Gösmann, is located in Berlin. The executive board, headed by CEO Peter Kropsch, is based at the company's headquarters in Hamburg. The chairman of the supervisory board is Daniel Schöningh (Ippen Media Group, Munich).

Pressekontakt:

dpa Deutsche Presse-Agentur GmbH  
Jens Petersen  
Leiter Konzernkommunikation  
Telefon: +49 40 4113 32843  
E-Mail: [pressestelle@dpa.com](mailto:pressestelle@dpa.com)

Medieninhalte



*Christian Röwekamp takes over as Editorial Director of the European Newsroom (enr) in Brussels / Weiterer Text über ots und [www.presseportal.de/nr/8218](http://www.presseportal.de/nr/8218) / Die Verwendung dieses Bildes für redaktionelle Zwecke ist unter Beachtung aller mitgeteilten Nutzungsbedingungen zulässig und dann auch honorarfrei. Veröffentlichung ausschließlich mit Bildrechte-Hinweis.*



*Ivonne Marschall, Editorial Team Leader of the European Newsroom (enr) in Brussels / Weiterer Text über ots und [www.presseportal.de/nr/8218](http://www.presseportal.de/nr/8218) / Die Verwendung dieses Bildes für redaktionelle Zwecke ist unter Beachtung aller mitgeteilten Nutzungsbedingungen zulässig und dann auch honorarfrei. Veröffentlichung ausschließlich mit Bildrechte-Hinweis.*

Original content of: dpa Deutsche Presse-Agentur GmbH, transmitted by news aktuell

Diese Meldung kann unter <https://www.presseportal.de/en/pm/8218/5958599> abgerufen werden.